

Personal

Name

Jake Smith

Address

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Email

example@gmail.com

Interests

Reading

Hiking

Fitness

Cooking

Jake Smith

A mission-oriented digital marketer with over three years' experience in driving promotional initiatives. I am an expert in online marketing, lead generation, and nurturing. I have exemplary communication and interpersonal skills and work well under pressure to achieve goals.

Work experience

Junior SEO Marketer

2017 - 2019

Cyanca, London

- On/off-page SEO
- Linkbuilding strategies
- Creating relevant content
- Work with online tools: Ahrefs, Google Analytics, Google Search Console, Google Adwords

Sales Assistant

2015 - 2016

Abercrombie & Fitch, London

- Contribute sales targets
- Stock management
- Directing customers
- Organising window displays

Education and Qualifications

Master in Marketing

2014 - 2019

University of London, London

- Marketing Strategy
- Customer and Marketing Analytics
- Branding and Advertising

Skills

Google Analytics



Google Adwords



Word



Excel



Courses

Google Analytics

2018

Google Adwords

2018